

NEWS RELEASE
I-10MONITOR
CONTEXO MEDIA
NOV. 3, 2011

ICD-10monitor and Contexo Media Forge New Partnership

Two of the leading publishers of healthcare news — Contexo Media and ICD-10monitor.com — have formed an editorial partnership to help further awareness of the implementation of ICD-10.

“ICD-10 implementation is less than two years away,” said Jerry Okabe, Contexo’s general manager. “Our new partnership with ICDmonitor.com will give our clients a 360 degree view of the readiness assessment and preparedness measures they’ll need to enact in order to hit the ground running in October of 2013.”

The partnership allows for Contexo clients to have access to the editorial content produced by ICD-10, including its popular weekly half-hour podcast called Talk-Ten-Tuesday. As part of the arrangement, Lauri Gray, CPC, RHIT, clinical technical editor of coding and reimbursement print and electronic products for Contexo, joins the ICD-10monitor editorial board. Her first article will appear on Tuesday, Nov. 8, 2011.

“We are particularly pleased with this new partnership,” said Chuck Buck, ICD-10monitor.com publisher. “We are delighted to add Lauri’s voice to our efforts to bring providers the latest news and information. Her technical knowledge of coding and her ability to articulate complex subjects with clarity and precision will be appreciated by our readers and listeners.”

About ICD-10monitor

ICD10monitor, a division of RAC Monitor, LLC, is an online news and information source created to help healthcare providers make

informed decisions as they transition to ICD-10, a process mandated by Congress under the auspices of the U.S. Department of Health and Human Services (HHS) and administered by the Centers for Medicare & Medicaid Services (CMS). ICD10monitor.com is not affiliated with any governmental agency but is a reliable source for healthcare providers in all settings.

About Contexo Media

Contexo Media, an Access Intelligence company, is an *independent* provider of revenue-enhancing solutions for medical practices to maximize their coding, reimbursement and compliance efforts. Thousands of health care professionals rely on Contexo Media's coding books, software, eLearning, and educational workshops to stay on top of critical updates across the fast-changing medical landscape. Designed with input from medical professionals from across the nation, our clients are assured of receiving high-value and high-quality products and services to make their jobs easier.